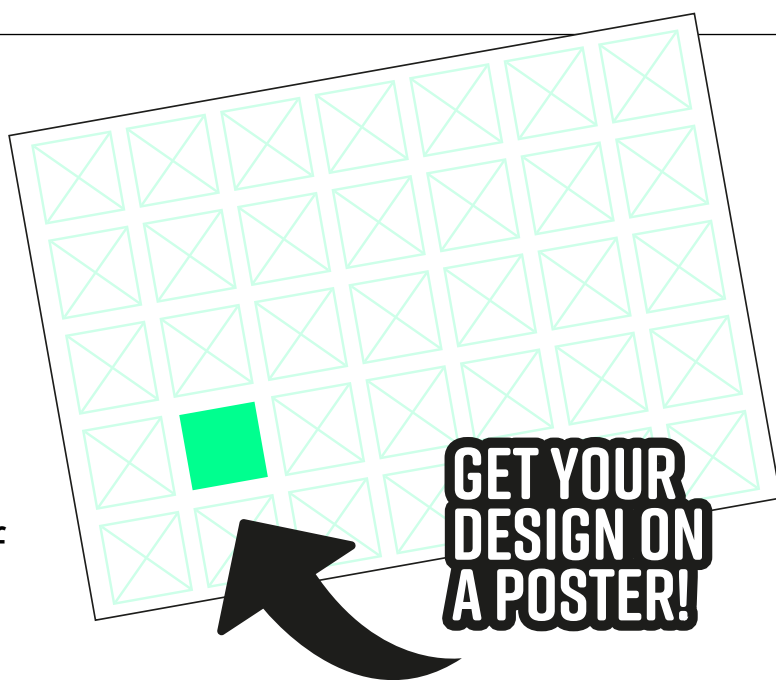# GD STUDIO GIVEAWAY!

DESIGN CONTEST BRIEF

PARTNERED WITH **logic**keyboard™

TODAY I AM ANNOUNCING MY FIRST EVER GIVEAWAY IN COLLABORATION WITH LOGICKEYBOARD!

RIGHT NOW I HAVE NOT ONE, BUT TEN KEYBOARDS TO GIVE AWAY TO TEN LUCKY CONTESTANTS!

BE PART OF A COLLABORATIVE DESIGN!

To celebrate the keys to our creativity I'm putting together a poster of some of our beloved shortcuts.

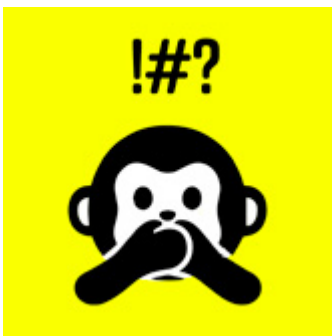**GET YOUR DESIGN ON A POSTER!**

GDS.

TASK

RE-IMAGINE A KEYBOARD SHORTCUT & CREATE A DESIGN TO FEATURE ON A POSTER

STEP 1 - CREATE IT

Choose a keyboard shortcut from Adobe Illustrator, Photoshop or InDesign and create a wicked design that re-imagines and communicates it visually.

THIS COULD BE PORTRAYED IN A FUNNY, LITERAL OR IMAGINATIVE WAY.
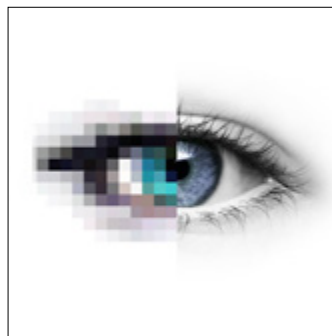
Your design can be an illustration, a texture or pattern, an icon, a collage, or a piece of typography that could feature on the final poster design.

CTRL+ Z
Undo
Ps, Ai & Id

CTRL + ALT + H
Display Performance:
High Quality Display

Id

CTRL+ J
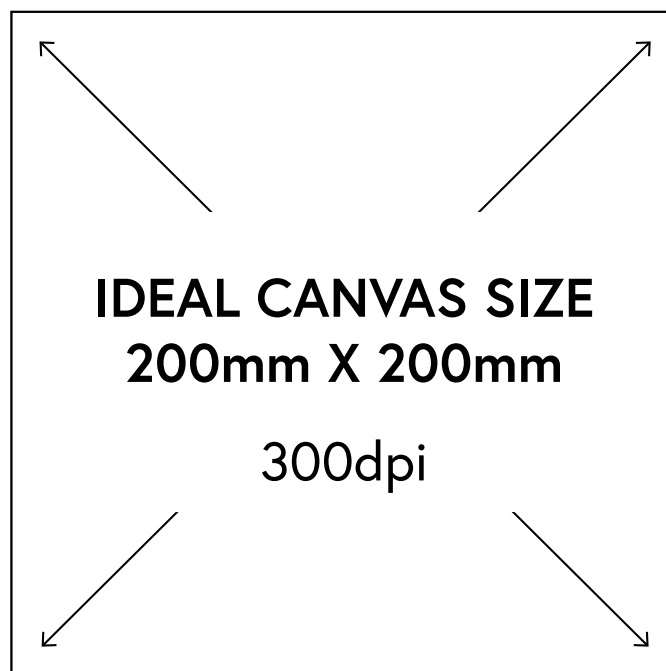Duplicate Layer
Ps

T
Typeface Tool
Ps, Ai & Id

NEED SOME INSPIRATION?

CHECK OUT SOME SHORTCUT KEY OPTIONS HERE

DIMENSIONS

Make sure your design fits inside a square canvas that fits the below dimensions.

This will make it easy to place into the grid based poster design and also share on social media.

IDEAL CANVAS SIZE
200mm X 200mm

300dpi

STEP 2 - DESCRIBE IT

Your design doesn't have to include the name of the shortcut.

However, we do want to know what shortcut you're portraying.
So pop it in the description of your post and let us know
why you chose to portray the shortcut.

STEP 3 - SHARE IT

ON INSTAGRAM

Once you have finished your design be sure to first share your design on Instagram using the hashtag:

#keystocreate

Also be sure to follow and mention **@garethdavidstudio** and **@logickeyboard** so we can keep track of your entry.

OVER EMAIL

Once shared on Instagram email your design to:

creative@garethdavidstudio.com

Please send your designs over as a **.Jpg** format to be included in the poster design with the subject title:

'My Shortcut Visual Design'

Be sure to include your name, the shortcut you chose and why.

QUICK CHECKLIST

☐ 1 - Create a visual design for a keyboard shortcut

☐ 2 - A sentence on why you chose that shortcut

☐ 3 - Post your design on Instagram with **#keystocreate**

☐ 4 - follow and mention **@garethdavidstudio** so we can keep track of your entry.

☐ 5 - Email your design to **creative@garethdavidstudio**

You've got until 17th July 2020 to submit your design,
so put on your thinking cap and let your creativity run wild!

Winners will be announced during Winners Week from the
20th July to 24th July 2020.

HAVE FUN GUYS AND I LOOK FORWARD TO SEEING WHAT YOU CAN COME UP WITH.

LET'S GET INTO IT!

Gareth David

Creative | Designer | EduCreator | Mentor

@garethdavidstudio

TERMS & CONDITIONS

For your entry to be valid you must create a design based on an Adobe Illustrator, Photoshop or InDesign shortcut and share on Instagram using the hashtag **#keystocreate** and follow and mention **@garethdavidstudio** and **@logickeyboard.**

Your entry can be an illustration, icon design, character design, a texture or pattern, or a piece of typography. You must mention the keyboard shortcut that you have based your design on and why it was chosen. This doesn't have to be part of the design itself, you can mention it in the description of your post.

Your entry must not include nudity, discimination, obscenity, harassment, abuse, profanity, racism or any act that the promoter deems offensive in any way, otherwise your entry will be considered invalid and removed from the contest.

This contest will run from 6th July to 11.59pm (BST) 17th July 2020.

This contest is open to all residents of the world, except Logickeyboard employees, all contractors and families or anyone directly associated with Logickeyboard or Gareth David Studio (GDS).

By entering into the contest you allow GDS to share your design on the GDS Instagram page in the form of stories to promote participation. In the event that your design is shortlisted or chosen as a winning design, you agree that your design will be shared as a post on the GDS Instagram page, unless requested otherwise.

By taking part in this promotion, all participants consent to us collecting, storing and using their personal data submitted with their entry for the purposes of this promotion.

Any personal data relating to participants will be used solely in accordance with current UK data protection legislation and will not be used for marketing purposes without the individual's prior consent.

There will be 10 winners selected to receive a design Logickeyboard after the contest deadline of 11.59pm (BST)

17th July 2020, who have fulfilled the criteria mentioned above. No entries submitted after this date will be counted. Winners will be selected by GDS and Logickeyboard based on how creative and imaginative their design is. Winners will be announced by GDS on Instagram during Winners Week, running 20th July to 24th July 2020.

If you are one of the lucky winners, you will need to provide your email address, contact phone number and home address as instructed at the time of being announced as one of our winners for you to receive your prize.

The prize is non-transferable, non-refundable and cannot be exchanged for any cash alternatives in whole or in part.

The winners will have 48 hours to claim their prize from the date that they are announced as a winner. After this time we reserve the right to select a new winner.

Submitting your design over email allows GDS the right to place it into a poster design which will be printed and distributed to all participants featured on the poster design. Names will be included on the poster design unless otherwise agreed.

This campaign is in collaboration with Logickeyboard™ and was created to raise awareness of the Logickeyboard products, encourage creativity and give away 10 free Logickeyboards to winning contestants.

This promotion is in no way sponsored, endorsed or administered by, or associated with, Instagram or Adobe. You are providing your information to Gareth David Studio and not to Instagram or Adobe. By participating in this promotion you agree to a complete release of Instagram and Adobe from any claims.

The promoter does not accept responsibility for entries that are lost, damaged or delayed. For example, as a result of network, system development, computer or telecommunications failures or fault of any kind - including any hardware, programming code, databases or software used in the promotion.

Thank you for your participation and enjoy the contest!